

# The Ultimate 4-Page MarketWatch Order Form

*Print and Complete Order Form and Checklist and fax information to 905-853-4988*

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Shipping Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Prov.: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Phone #: \_\_\_\_\_ Fax #: \_\_\_\_\_ (a proof will be faxed)

## METHOD OF PAYMENT (Check one)

Cheque  Visa  MasterCard  Cdn \$  US \$

Card #: \_\_\_\_\_ Expiry Date: \_\_\_\_\_

Signature: \_\_\_\_\_

## QUANTITY REQUIRED:

*Exactly like Craig Proctor's...*

*Red and blue ink on white paper,  
folded down to letter size for easy mailing.*

*All that great information in a one colour*

*format... Black ink on colored or white paper,  
folded down to letter size for easy mailing.*

500 Newsletters \$454.00 us

500 Newsletters \$325.00 us

1000 Newsletters \$532.00 us

1000 Newsletters \$399.00 us

2000 Newsletters \$640.00 us

2000 Newsletters \$495.00 us

5000 Newsletters \$840.00 us

5000 Newsletters \$695.00 us

Shipping\* \$\_\_\_\_\_ us

Shipping\* \$\_\_\_\_\_ us

Setup charge \$55.00 us

Setup charge \$55.00 us

**TOTAL \$\_\_\_\_\_**

**TOTAL \$\_\_\_\_\_**

Orders within Canada will be subject to applicable taxes

I would like my monthly MarketWatch Newsletter sent to me automatically (printing upon approval)

## SHIPPING:

### STANDARD (7 days)

500 Newsletters \$35.00 us

1000 Newsletters \$45.00 us

### EXPRESS (3 days)

500 Newsletters \$65.00 us

1000 Newsletters \$75.00 us



Prices subject to change due to increases in the cost of supplies. U.S. credit card orders may be converted to Canadian dollars for processing at the current exchange rate. Please make cheques and money orders payable to BXL Printers. © Copyright Craig Proctor Productions 2005. \*Shipping charges may vary

# The 4-Page MarketWatch CHECK LIST

*Print and Complete Order Form and Checklist and fax information to 905-853-4988*

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Shipping Address: \_\_\_\_\_  
\_\_\_\_\_

City: \_\_\_\_\_ State/Prov.: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Bus. Phone #: \_\_\_\_\_ Bus. Fax #: \_\_\_\_\_ (a proof will be faxed)

## CHECKLIST

*I have included the following information needed to prepare the initial newsletter:*

- My Photo (original, by mail, for best results, to be returned)  
or may be emailed to: mail@bxlprinters.com (scanned in @ 300dpi)
- My 'Slogan' which will appear under my name on the first page
- My Area
- My main office phone number
- My web site (if applicable)
- My #1-800 number plus ID# for "Is Market Watch Serving Your Needs" box front page
- Brief summary of last months real estate situation in my area for Page 2 beside chart
- For chart on page 2 information by area reflecting number of homes sold and average selling price as well as comparisons to previous month and previous year figures
- Information regarding the programs I have available for Buyers and Sellers for the information Corner with my personal information (my #1-800 number plus applicable ID#s)
- Articles for pages 2 and 4 from the previous month's Craig Proctor MarketWatches
- For the Charts on page 3 for the six areas that represent my immediate geographical real estate area, I have included the name of the area, the average sale price of sold homes for each area for the previous 12 months
- For the Charts on page 3, for each of the six areas, I have included the address, town and actual selling price for 12 homes
- For the two ads (that should run consistently each month) for the top of page 4, I have included all pertinent information
- Information regarding what can be found on my web site
- Testimonials from satisfied clients

**Fax completed template to (905) 853-4988**

**BXL Printers, 169 Charlotte Street South, Newmarket, ON Canada L3Y 3S7**

U.S. credit card orders may be converted to Canadian dollars for processing at the current exchange rate.  
Please make cheques and money orders payable to BXL Printers. © Copyright Craig Proctor Productions 2005.

\* Additional art charges will apply for alterations from the standard newsletter template,  
addition of charts or changes to articles other than personalized phone numbers and ID numbers.